

Exploring Distributor Opportunities with Microbiate SG<sup>TM</sup>

Webinar Summary Handout

BioNorth Solutions is a Canadian environmental biotechnology manufacturer founded in 2014 and located in Rosslyn, ON. We are manufacturers of microbial solutions and experts led by science.

We offer a hybrid product-service model, with products for hydrocarbon remediation and plant growth promotion. Customized remediation strategies and microbial consultation are offered along with these products.



July 25th

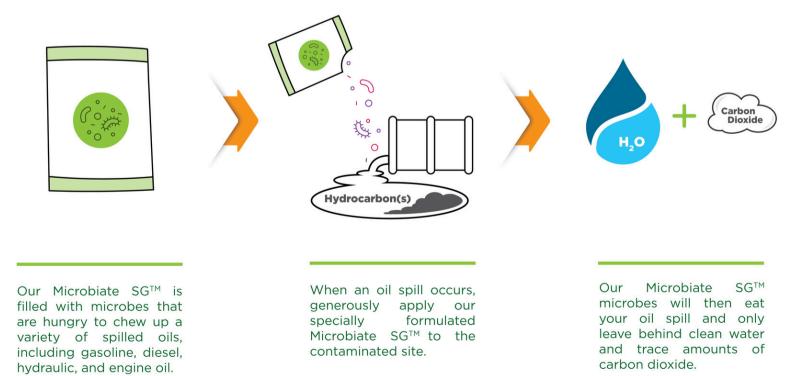
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# Microbiate SG<sup>™</sup>: A hydrocarbon bioremediation product

- Utilizes 6 bacterial strains to remediate spills, rather than relocate them
- Cold adapted microbes (0-49°C) with dormancy capabilities
- Require less moisture to activate and operate than other products
- Environmentally and project friendly

#### How does bioremediation work?



#### Benefits of Microbiate SG™







Eco-friendly

Cost-effective

Scalable

Microbiate SG<sup>™</sup> is available in a variety of sizes and forms. You can view our product selection guide <u>here.</u>

### Distributing Microbiate SG™

As concern for environmental health grows and regulations change, there is a need for natural remediation solutions (ie. bioremediation) as we shift away from 'dig and dump'. We aim to complement—not compete with—traditional methods, such as 'dig and dump', chemox, and natural attenuation.

Our target clients are those who deal with spills and spill clean up in soils, and put sustainability at the forefront of their decision-making.

Distributors will have access to marketing support such as promotional and educational materials. Technical support will be available to help you answer customer queries.

# Logistics of distributing

Products are made-to-order with lead times from 1-6 weeks. To place an order, you can order directly through the website, or through your company contact. Distributor pricing and rebates are available.

# Why become a distributor?

- Promote an eco-friendly solution to some of today's biggest environmental issues contaminated soils and oil spills
- Partner with a company on a mission to improve our planet long-term
- Add another revenue stream to your company through sales commission

#### To start making a difference as a distributor, give us a call!